

Frankston EVENTS



Council Events Attendance



have attended
FCC Major Events



would attend
again

Favourite Council Events



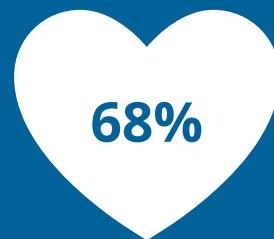
The Waterfront
Festival



Frankston's
Christmas
Festival of Lights

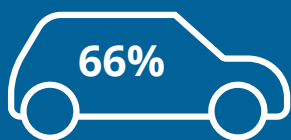


Pets' Day
Out



Proud of Frankston as
an Events Destination

Future Attendance Sentiment



will travel to Frankston
1-6 times a year for
events



42% COVID Safe
Confidence



37% ready to
attend

New Council event types to expand the calendar



Food & wine



Live music



Indigenous
Culture

Programming Respondents are looking for at events



Local music
and food



Things families
can do together



Well known
activities &
performers



Exclusive
experiences



Children's
Programming



Art



Dance

What respondents look for in an event



Food and
Drink



Live
Music



Market
Stalls



Family Friendly
entertainment



Support local
artists and
business

Events Respondents are travelling for

NYE Fireworks

White Night

Food

Mordialloc
Food & Wine

Music

Moomba

Markets

Wine

St Kilda Festival

Australia Day

Agriculture Shows

Multiculture/
Indigenous events

Rides

Types of Events Respondents would likely attend



Foreshore Twilight
Market Series



Light and Sound
festival



A live music
event



An open air
dining experience



Music, Food &
Wine event



Live Theatre
in the Park



Laneway
series events